













	Bronze member	Silver member	Gold member
	IBTA member	IBTA member	IBTA member
	Listing with 6 photos , address and website address plus phone number, email, links to social media channels and 150 words of text.	Listing with 9 photos , address and website address plus phone number, email, links to social media channels and 500 words of text.	Listing with 12 photos , address and website address plus phone number, email, links to social media channels and 500 words of text.
	Listing appears below Silver / Gold members in search results.	'Featured' listing - appears at top of search results.	'Featured' listing - appears at top of search results.
		Booking link to own booking platform ('Book now' button)	Booking link to own booking platform ('Book now' button)
  		Embedded images within listing.	Embedded images and video within listing. Hyperlinks permitted within your listing text (e.g. to specific pages on your website - great for SEO!). Embedded availability calendar or booking form within listing.
		1 Dedicated post on Visit Ilfracombe social media channels per year	4 Dedicated posts on Visit Ilfracombe social media channels per year
			'Guest author' blog posts on Visit Ilfracombe website
		Promoted listing at top of relevant category page (on a rotating basis)	Rotating advert on front page of Visit Ilfracombe website
	1 free update to listing per year.*	6 free updates to listing per year.*	Own login to update listing and amend special offers.
	£60 per year	£120 per year	£240 per year

Annual fees include IBTA membership and website listing.
Associate membership available for non-trading supporters at £30 per year. This affords IBTA membership but no website listing.
*Additional updates charged at £10 per occasion.